



VISUAL MAGNETICS GRAPHIC SYSTEM®

VM-DRYerase™

Visual Magnetics® VM-DRYerase is a versatile addition to the Specialties Collection of MagnaMedia® and the featured product within our Dynamic Spaces™ concept. A 13-mil* 100% white polyester base coated with a durable, clear, dry erase writable and printable surface, VM-DRYerase is ideal for producing hand written menu boards, educational white boards, corporate boardrooms, writable wall coverings and any other application requiring a dry erase writable surface that can be printed with UV-Curable ink print technology. VM-DRYerase features a patented Micro-Iron® back coating enabling Dynamic Spaces to be effortlessly updated, easily installed, layered, transported, stored or recycled.

Roll-Out



Features and Benefits

- 100% opaque – No show through.
- Conforms easily to curves and bends for contour applications.
- White writable dry erase surface.
- DRYerase surface can be printed for permanent lines and art to compliment handwritten content.
- Durable, polyester base. Will not tear or stretch.
- Excellent for menu boards, boardrooms, wall coverings.
- Accepts all dry erase markers.
- Erases cleanly, excellent “Ghosting” resistance.
- Can be cleaned with isopropyl alcohol. Even removes permanent marker.
- Ultra durable surface. Aerospace technology used in the patented dry erase coating.

Application Information

- Excellent for architectural, design, healthcare, hospitality, retail, education, and visual merchandising markets.
- Apply, remove and store like any other MagnaMedia.
- May be overlaid with up to 2 MagnaMedia films.

Physical Data

Total Caliper*	13-mil / 330 Micron	Opacity	100%
Gloss	High	Fire Rating	Class A (ASTME-84-98)
Whiteness*	100%	Optimal Conditions	50% RH / 70°F

Products / Sizes

PRODUCT CODE	AVAILABLE SIZES
VMDERS-48100	48 in x 100 ft – 3 in core (121.9 cm x 30.5 m)

* Thickness and whiteness listed is nominal.

VM-DRYerase™ (Continued)

Printer Compatibility

VM-DRYerase is compatible with most UV-Cured printing technologies (see chart).

SCREEN	LITHO / OFFSET	FLEXO	HP LATEX	SOLVENT (ECO)	UV-CURED	DIGITAL / OFFSET	WATERBASED INK-JET
X	X	X	X	X	●	X	X

COMPATIBILITY KEY

- VM certified best results
- Uncertified – Profile dependent
- X Not compatible
- △ HP Certified for Latex Inks

Renew



Recyclability

All MagnaMedia, including VM-DRYerase, will be recycled into energy and new steel production when returned to Visual Magnetix per our "Recycling Retired Graphics" program available for download at www.visualmagnetics.com.

VM-DRYerase Care / Maintenance

1. VM-DRYerase film is intended for use with all dry-erase markers. Expo® markers recommended.
2. Soft foam or felt erasers or a soft cloth should be used on the dry erase surface.
3. Periodically clean dry erase surfaces with warm, soapy water and dry with a soft cloth.
4. Alternative surface cleaning solutions may also be used such as commercially available dry-erase board cleaner or a mixture of 50% isopropyl alcohol and 50% water.
5. If permanent marker was used accidentally, either clean with 100% isopropyl alcohol, or try writing over the mark with a dry-erase marker and wipe clean.

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The information presented in this product data sheet is based upon Visual Magnetix' present knowledge of the product and is believed to be accurate. Products often are improved which may cause the current information presented to be out of date. It is always the users responsibility to determine suitability of this product for the intended application prior to production.