

VISUAL MAGNETICS GRAPHIC SYSTEM

VM-POLY*EDGE*™ULS

Roll-Out



Visual Magnetics® VM-POLYEDGE™ ULS is a value price point, 7.1-mil* magnetic receptive white polyester film with a satin print surface. Made for UV, latex and solvent print technologies, this material offers a great white-point and aggressive cost savings. It's economy price provides additional cost savings to high volume change-outs. Our Micro-Iron® technology also keeps graphics surfaces clean with zero mark-off.

Features and Benefits

- · Value price point.
- · Unlimited shelf life.
- · PVC free.
- · Premium satin print coating optimized for UV, latex and solvent print devices.
- · Polyester base.
- · Cross-platform printer compatibility.
- Easy to install No frames, wraps or stretching necessary.

Application Information

- · Excellent for durable displays and POP signage.
- · Apply, remove and store like any other MagnaMedia.
- Polyester base designed for increased temperature applications.

Physical Data

Total Caliper* 7.1-mil / 180 Micron **Opacity** 100%

Gloss Satin Fire Rating Class B (ASTME-84-98)

Whiteness* 95.5% Optimal Conditions 50% RH / 70°F

Products / Sizes

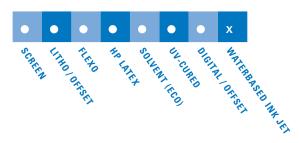
PRODUCT CODE	AVAILABLE SIZES		
VMPESU-50100	50 in x 100 ft – 3 in core	(127 cm x 30.5 m)	
VMPESU-54100	54 in x 100 ft – 3 in core	(137.2 cm x 30.5 m)	
VMPESU-54300A	54 in x 300 ft – 3 in core	(137.2 cm x 91.4 m)	
VMPESU-54300B	54 in x 300 ft – 6 in core	(137.2 cm x 91.4 m)	
VMPESU-60100	60 in x 100 ft – 3 in core	(152.4 cm x 30.5 m)	
VMPESU-60300A	60 in x 300 ft – 3 in core	(152.4 cm x 91.4 m)	
VMPESU-60300B	60 in x 300 ft – 6 in core	(152.4 cm x 91.4 m)	

* Thickness and whiteness listed is nominal.

VM-POLY**EDGE**[™]ULS (Continued)

Printer Compatibility

VM-POLYEDGE ULS is compatible with most analog and UV, latex, solvent / Eco-solvent digital printing technologies (see chart).



Renew

X Not compatible△ HP Certified for Latex Inks

COMPATIBILITY KEY

VM certified best results

Uncertified – Profile dependent



Recyclability

All MagnaMedia, including **VM-POLYEDGE ULS**, will be recycled into energy and new steel production when returned to Visual Magnetics per our "Recycling Retired Graphics" program available for download at www.visualmagnetics.com.

Protecting Images

Liquid laminates are recommended as they can be easily applied to the textured surface with good results. Apply minimally to maintain surface texture. Always pretest liquid laminates for compatibility prior to applying to finished graphic.

Visual Magnetics Limited Partnership 1 Emerson Street, Mendon, MA 01756 P 508 381-2400 F 508 381-2401 Toll Free 855 VISMAG4

Visual Magnetics.com info@visual magnetics.com

The information presented in this product data sheet is based upon Visual Magnetics' present knowledge of the product and is believed to be accurate. Products often are improved which may cause the current information presented to be out of date. It is always the users responsibility to determine suitability of this product for the intended application prior to production.