

## VISUAL MAGNETICS GRAPHIC SYSTEM

# VM-POLY**EDGE**<sup>™</sup>UV

## Roll-Out

Visual Magnetics<sup>®</sup> VM-POLY*EDGE*<sup>™</sup> UV is a value price point, 11-mil\* magnetic receptive white polypropylene film with a satin print surface. VM-POLY*EDGE* UV is ideal for producing satin, high resolution photo and artwork reproductions and high value POP signage using analog and digital printing technologies. VM-POLY*EDGE* UV features a patented Micro-Iron<sup>®</sup> back-coating enabling displays to be effortlessly updated, easily installed, layered, transported, stored or recycled and keeps graphics surfaces clean with zero mark-off.

### **Features and Benefits**

- Value Price Point.
- Unlimited Shelf Life.
- PVC free.
- Premium satin print coating optimized for analog and digital print devices.
- Polypropylene base.
- Water / Smudge resistant print surface Easy to clean.
- 100% opaque No show through.
- Easy to install No frames, wraps or stretching necessary.

### **Application Information**

- Excellent for durable displays and POP signage.
- Apply, remove and store like any other MagnaMedia.
- Polypropylene base not designed for high temperature applications.

### **Physical Data**

Total Caliper*	11-mil / 279 Micron	Opacity	100%
Gloss	Satin	Fire Rating	Class B (ASTME-84-98)
Whiteness*	Testing in progress	<b>Optimal Conditions</b>	50% RH / 70°F

### **Products / Sizes**

PRODUCT CODE	AVAILABLE SIZES		
VMPEUV-54100	54 in x 100 ft – 3 in core	(137.2 cm x 30.5 m)	
VMPEUV-54300A	54 in x 300 ft – 3 in core	(137.2 cm x 91.4 m)	
VMPEUV-54300B	54 in x 300 ft – 6 in core	(137.2 cm x 91.4 m)	
VMPEUV-60100	60 in x 100 ft – 3 in core	(152.4 cm x 30.5 m)	
VMPEUV-60300A	60 in x 300 ft – 3 in core	(152.4 cm x 91.4 m)	
VMPEUV-60300B	60 in x 300 ft – 6 in core	(152.4 cm x 91.4 m)	

### Thickness and whiteness listed is nominal.

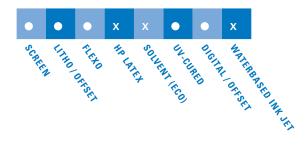
### VM-POLY**EDGE**<sup>™</sup>UV (Continued)

### **Printer Compatibility**

VM-POLYEDGE UV is compatible with most UV, analog and digital printing technologies (see chart).

### COMPATIBILITY KEY

- VM certified best results
- Uncertified Profile dependent
- X Not compatible
- $\Delta\,$  HP Certified for Latex Inks





#### Recyclability

All MagnaMedia, including **VM-POLY EDGE UV**, will be recycled into energy and new steel production when returned to Visual Magnetics per our "Recycling Retired Graphics" program available for download at www.visualmagnetics.com.

#### **Protecting Images**

Liquid laminates are recommended as they can be easily applied to the textured surface with good results. Apply minimally to maintain surface texture. Always pretest liquid laminates for compatibility prior to applying to finished graphic.

Visual Magnetics Limited Partnership 1 Emerson Street, Mendon, MA 01756 P 508 381-2400 F 508 381-2401 Toll Free 855 VISMAG4

VisualMagnetics.com info@visualmagnetics.com The information presented in this product data sheet is based upon Visual Magnetics' present knowledge of the product and is believed to be accurate. Products often are improved which may cause the current information presented to be out of date. It is always the users responsibility to determine suitability of this product for the intended application prior to production.